

Dear NFTY-GER,

It's almost a year since I was in front of you presenting my ideas for the role of Financial Vice President. What an amazing year it's been as your Financial VP. Today, I again announce my candidacy to be your 5778-5779 Financial Vice President.

Before I lay out what I would like to accomplish this coming year, I would first like to explain to you why I am running for reelection. To be honest, I love what I do. I enjoy the challenges that the role of FVP brings such as designing creative merchandise, raising money to support activities and events that I have come to love, responding to community needs by doing a Social-Action fundraiser, and meeting new people and getting them engaged with NFTY-GER. I also feel that as successful as we have been thus far this year, I don't feel that I have accomplished everything I wanted to yet and so I feel like my work isn't done.

In the coming year, I would love to bring to life and further expand upon:

- Social Action Fundraising Event(s) - I would like to broaden our fundraising efforts by working further with this years SAVP especially at new day long events
- Engaging further with alumni - My main priority this past year was establishing a better merch system and learning about the budget. With this in place I would like to increase our involvement with alumni such as having more of them at Winter Kallah and participating in fundraisers in and outside of the events
- Developing and providing more creative merchandise - participants have expressed to me their interest in seeing merch other than clothing and I would like to act on that feedback
- Earlier planning for merchandise to allow access to greater number of options - with more time, my chair(s) and I are able to plan more/order more merch without time constraints or worries of it arriving on time for the event.

Having served in the role this year, I bring with me a strong understanding of time management and the art of planning ahead. I understand the importance of effective communication in both written and spoken forms. I also bring with me a solid understanding of what it means to establish and manage a budget.

B'Ahava (with love),  
Amy Heimowitz