



Communications VP Application

5781–5782

2021-2022

Letter to Applicant and their Parents

Dear Candidate and Parents,

Mazel Tov on your decision to run for Communications Vice President! It is important that you understand the many duties and obligations required of the eight Regional Board positions. All require dedication, a significant amount of your time, and a financial commitment. Please read over this material with your parent/guardian and your TYG advisor and discuss with them what being on Regional Board will mean for you.

As a Regional Board member, you will be held to a higher standard than the other NFTYites. You will be expected to always follow and uphold the B'rit Kehillah during all NFTY programs, and failure to do so may result in removal from the Board, along with additional consequences. You are expected to set a good example at all TYG and regional events, North American events, and URJ summer programs. Your peers are the body of people who will vote you into office and they will hold you responsible for your actions and your duties.

In order to officially run for office, you will need to send back the Regional Board Contract. It is mandatory that you, your parent/guardian, your local advisor and your congregational Rabbi sign this contract, which will be in effect throughout your term. Your signature on the contract states that you understand the responsibilities associated with being on Regional Board and are willing to meet all expectations if elected. To be considered as a candidate, all documents must be received by the deadline. The application process and later running for board involves a significant amount of work, and so does holding a position on the Regional Board. If you are unable to make this deadline, please take the time to consider if you will be able to juggle the demands of school, home, and NFTY.

Finally, we would like to congratulate you for considering running for a position on Regional Board. It is your passion and commitment that will take our region to new levels. Thank you for your dedication up until this point and I am excited to continue getting to know you. Remember, if you love NFTY enough to run for Regional Board, you love NFTY enough to stay active if you are not selected. Feel free to reach out with any questions or concerns you may have about applying for Communications Vice President.

L'Shalom,

Robin Falkow

NFTY-GER President

ger-president@nfty.org

Jason Flatt

NFTY-GER Board Member

jflatt@nfty.org

INTENT TO RUN

Who is eligible?

Any Jewish teen who is a participant in good standing of NFTY-GER is eligible. A qualified candidate must be committed, optimistic, and enthusiastic about having a hands-on impact on the Reform Jewish Youth movement.

What is the financial obligation?

1. Board members will be expected to attend and pay for regional events. While we are still in a global pandemic, we do not know when in-person events will resume, or how our budget will be affected. The URJ is committed to ensuring that no teen is prevented from attending due to financial constraints.
2. Participation in NFTY North American programming. These are important North American events where our board members serve as voting delegates for the region. Again, we do not know the course of the current global health crisis, and therefore we cannot assess the costs of future events. Again, we are committed to ensuring that no teen is prevented from attending due to financial constraints.
3. You may be asked to purchase supplies, copies, etc., and then be reimbursed. Once receipts are submitted, reimbursement checks should be sent within one month of receipt. All expenses must be approved by NFTY staff prior to purchase.

What are the other expectations of Regional Board Members?

Role Model – Recognize that members of the region look to you to set an example. Be aware of your behavior and attitude at all times, even when you are not actively leading. Think about how you portray yourself on social media. Lead by example, even more so when it comes to issues outlined in the [NFTY B'rit K'hillah](#).

Approachability – Regional Board members should be approachable. It is important to remember that you are here for the whole region. There are always new people to meet and get to know.

Attendance – As a role model, you should be attending regional events, NFTYx regional programs, NFTY North American events, and other URJ programs (when applicable). School and family should always be your first priority, but by running for NFTY Regional Board you are making a commitment that your NFTY Region will be your primary extracurricular activity.

Communication – It is expected that you will maintain open lines of communication with your fellow board members, NFTY Area Manager and Board Coach.

Events for all Board Members & Important Dates

Due to the COVID-19 Health Crisis, NFTY events remain virtual. Once it is safe to meet in person, we hope to resume in-person events. Please continue to check our website, social media and emails to stay up to date. By committing to Regional Board, you are committing to all regional events and board meetings for the 2021-2022 year.

Application Process

1. This application, including all forms and questions, must be filled out completely and emailed to Jason Flatt at jflatt@nfty.org by **Monday, April 12th.**
2. No campaigning or electioneering of any type is allowed. Any applicant who publicizes, or has publicized for them with the exception of filling out this application, shall be disqualified at the discretion of the NFTY-GER Regional President and the NFTY-GER Board Mentor. This includes oral or written campaigning, or contact with Regional Board members regarding your application.
3. If appointed, you must attend all events unless indicated when you hand in your packet.
4. Before submitting the application, you are responsible for having a call with the current NFTY-GER Communications Vice President and President. The current NFTY-GER President is also available for questions. Contact information for the President and Communications Vice President can be found below.
 - a. NOTE: When contacting current members of the NFTY-GER Regional Board, you are not allowed to ask for advice on your application.

Contact Information

President

Robin Falkow
ger-president@nfty.org
551-804-7573

Communications Vice President

Raina Lambert
ger-cvp@nfty.org
732-233-5870

NFTY-GER Board Mentor

Jason Flatt
jflatt@nfty.org
732-586-0262

Responsibilities of the Communications Vice President

Article IV: Executive Board

SECTION A: The organization shall be governed by the Executive Board, which shall consist of 10 NFTY-GER officers. The Executive Board shall be empowered to make decisions relating to the operations of NFTY-GER and to set policy for the Garden Empire Region. A quorum of officers at an Executive Board meeting shall consist of 7 of the Executive Board members.

SECTION B: The NFTY-GER Executive Board officers shall consist of a President, Programming Vice President, Social Action Vice President, Religious and Cultural Vice President, Membership Vice President, Northern Recruitment Vice President, Central Recruitment Vice President, Southern Recruitment Vice President, Financial Vice President, and Communications Vice President. Each officer shall receive one vote, except for the President, who shall only vote in the event of a tie.

SECTION C: The NFTY-GER Executive Board officers shall be elected for a term of one year, beginning at their installation which shall take place at NFTY-GER Spring Kallah.

SECTION D: The responsibilities of each Executive Board officer shall be as follows:

Subsection 1: All Executive Board officers shall:

1. Remain an active member of their respective TYG.
2. Attend all regional events and General Board meetings.
3. Serve as an active member in the creation and implementation of at least one regional event:
 - a. Supervise and/or assist in all program development.
 - b. Supervise and/or assist in all administrative responsibilities, including but not limited to registration procedures, travel and housing arrangements, and publicity.
4. Attend monthly Executive Board meetings.
5. Attend NFTY Mechina, the national leadership training institute for regional officers.
6. Attend the NFTY-GER Regional Executive Board Orientation.
7. Keep in close contact with the NFTY Board, chair people, and the regional advisor.
8. Encourage participation in NFTY programs, such as Tikkun Olam, NFTY competitions, NFTY Convention or North American Biennial Youth Track, and NFTY Summer Programs.
9. Submit resource information to the Regional Advisor to be posted on the Internet.
10. Attend all North American Board Meetings. (Four delegates)

Subsection 9: Specifically, the Communications Vice President shall:

1. Oversee the creation and publication of regional content, including event advertisements, social media posts, and blog posts.
2. Manage the NFTY-GER social media accounts.
3. Record the minutes at all Executive and General Board meetings, and distribute them to all people concerned within a reasonable amount of time.
4. Archive all legislation passed by the General Board.
5. Oversee the completion and distribution of the MaGERzine, the regional magazine.
6. Oversee the completion and distribution of the yearbook.
7. Work with the Financial Vice President to oversee the Communications-Financial Network.

SECTION D: In order to be considered as a candidate for regional office, each prospective candidate must have attended at least three regional events, and have the intent to run form signed by one temple clergy member and TYG advisor. If the above requirements cannot be met, the regional advisor should be notified, and the Regional Board will vote on accepting the candidate's intent to run by a 2/3 majority vote.



2021-2022 REGIONAL BOARD

APPLICANT INFORMATION FORM

PLEASE PRINT CLEARLY

Full Name of Applicant _____

Temple Youth Group: _____ Current TYG position held: _____

Home Address: _____ City: _____

State: _____ Zip/Postal Code _____ Birthdate: _____

Current Grade _____ Current Age _____ Phone: _____

E-mail: _____ Cell Phone: _____

Instagram _____ URJ Congregation & City: _____

Parent/Guardian 1 Name _____

E-mail: _____

Day Phone: _____ Evening Phone: _____

Parent/Guardian 2 Name _____

E-mail: _____

Day Phone: _____ Evening Phone: _____

Signature of Applicant

Date

PLEASE EMAIL THIS SIGNED FORM NO LATER THAN **April 12, 2021 TO:**
jflatt@nfty.org – Subject: NFTY-GER Communications VP Application



2020-2021 REGIONAL BOARD APPLICANT DECLARATION FORM

I, _____, am a member in good standing of NFTY Garden Empire Region. By signing below, I hereby openly declare myself an applicant for the position of **Communications Vice President** on the NFTY Garden Empire Regional Board for the 2021-2022 Program Year. My signature also indicates that I understand that serving on NFTY-GER Regional Board is an extremely exciting, rewarding and educational experience. If elected, I will accept the full scope of responsibilities expected of me as a leader of the Region as outlined in the "Letter to Applicants and Their Parents." Furthermore, if I am elected, this form will serve as a contract between the region and me that I will uphold my obligations as a Regional Board member.

Signature of Applicant

Date

PARENTAL AUTHORIZATION

I understand that a position on the Regional Board of the NFTY Garden Empire Region will demand a significant commitment of time and energy from my child's extra-curricular activities and dominate a great deal of his/her time. I also understand that my teen will be expected to uphold the B'rit K'hilah during, and sometimes outside of, regional events. I understand that my approval is necessary for my child's name to be placed on the ballot. By signing I indicate that I have read the letter to applicants and parents, support and approve my child's candidacy and am prepared to support their commitment to the NFTY-GER Regional Board.

Signature of Applicant's Parent

Date

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2021-2022 REGIONAL BOARD
RABBINIC CERTIFICATION

Name of Applicant: _____

Applicant for the position of _____

Dear Rabbi,

The above-named applicant intends to run for a NFTY Garden Empire Regional Board position for the 2020-2021 school year. **Please take the time to meet with them and discuss both their potential as a Regional Board member as well as the responsibilities that come with leadership.** After you meet with the applicant, please sign the bottom of this form, certifying their candidacy for the position above. Please feel free to contact us with any questions.

Robin Falkow
NFTY-GER President
ger-president@nfty.org

Jason Flatt
NFTY-GER Board Member
jflatt@nfty.org

I am aware that this teen is applying to become a candidate for the NFTY-GER Regional Board. I have spoken with them about this commitment. I certify their candidacy for the position above. We have spoken about the obligations of being a leader in the Reform Jewish community, including the time commitment involved, expectations and Jewish values of being a leader, and of following NFTY’s B’rit Kehillah.

Signature of Clergy

Date

Printed Name of Clergy

Name of URJ Congregation City,

State

I certify that I have met with Clergy to discuss my candidacy for the NFTY-GER Regional Board.

Signature of Applicant

Date

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2020-2021 REGIONAL BOARD
YOUTH PROFESSIONAL CERTIFICATION

Name of Applicant: _____

Applying for the position of _____

Dear Youth Professional,

The above-named applicant intends to run for a NFTY GARDEN EMPIRE Regional Board position for the 2021-2022 program year. **Please take the time to meet with them and discuss both their potential as a Regional Board member and the responsibilities that come with leadership.**

After you meet with the applicant, please sign the bottom of this form, certifying their candidacy for the position above. Please feel free to contact us with any questions.

Robin Falkow

NFTY-GER President

ger-president@nfty.org

Jason Flatt

NFTY-GER Board Member

jflatt@nfty.org

I am aware that this youth group participant is registering to become a applicant for the NFTY GER Regional Board. I have spoken with them about the commitment level expected of NFTY GER Regional Board members, and my personal expectation that they will uphold the NFTY *B'rit Kehilah* while in office. I certify that they are a member in good standing of their youth group. I also certify their candidacy for the position above.

Signature of Youth Professional

Date

Printed Name of Youth Professional

I certify that I have met with my Youth Professional to discuss my candidacy for Regional Board.

Signature of Applicant

Date

PLEASE EMAIL THIS SIGNED FORM NO LATER THAN **April 12, 2021 TO:**
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NORTH AMERICAN FEDERATION OF TEMPLE YOUTH

NFTY's *B'RIT K'HILAH*—Code of Conduct

ברית קהילה

The undersigned acknowledges that an online signature will, for all purposes, be treated as an original.

NFTY is a movement that builds strong, welcoming, inspired communities through teen-powered engagement. This b'rit serves to ensure that we are able to focus on enacting our shared mission. We will promote the creation of a religious youth community based on mutual respect and a sense of personal responsibility. We will treat others with kavod (honor and respect) in order to facilitate the feeling of shalom bayit (peace in the home) and create a sense of NFTY's welcoming community.

Our NFTY community feels incomplete without all our members fully present,

I will attend and participate fully in the entire event, unless otherwise agreed upon with the NFTY Regional staff member.

I will arrive on time, stay until the end, and remain on the event premises at all times.

To maintain shalom bayit within our living space, I will abide by the event curfew announced by the leadership. At the time of the announced curfew, I will go directly to my cabin, hotel room, or host home and remain there until the next session.

As a means of respect and for the well-being of the community and myself, I agree to refrain from inappropriate sexual behavior.

As NFTY is a safe and inclusive space for all participants, I will not participate in any activities before, during or after events that could be deemed as hazing, sexually harassing, demeaning, hurtful, or bullying. This includes in-person interactions during regional events, interactions over cell phone and email, and actions in online spaces including Facebook groups, twitter, Instagram, and other forms of social media between events. I also agree not to photograph or make video recordings of anyone without their express permission. If I post or distribute any pictures/media, they will represent NFTY, the staff, and other participants in a positive and wholesome manner. Anything I post will represent the Jewish values the NFTY community teaches and upholds.

In order to ensure the well-being of myself and my peers, I understand that no guests are allowed at any event, unless the adult leadership grants permission in advance, and that any unauthorized guests will be asked to leave immediately.

Because overnight events can cause a lack of sleep and create dangerous driving conditions, I will not drive to, during, or from events, unless advance permission for a special situation is requested in writing by my parent/guardian and granted in writing by the NFTY Regional staff member. This includes driving to/from my home to meet NFTY's designated transportation.

To promote a healthy and safe NFTY environment, I will not possess, consume, or distribute alcoholic beverages, other than that served by adult leadership for Jewish sacramental purposes, even if I am of legal drinking age. I will not smoke, consume, or distribute tobacco products, including e-cigarettes, at any time during the event. I will not possess, use, or distribute any illegal drug or drug paraphernalia, including marijuana regardless of the legality in the hosting state. I will not commit any illegal act. I understand that vandalism, disturbing the peace, or other inappropriate behavior as determined by the adult leadership in accordance with the youth leadership will not be tolerated. I understand that I will have to pay for any damage that I cause. I understand that no gambling is allowed, except for fundraisers approved by the adult leadership.

As NFTY is a community that I want to keep safe and free of violence, I will not bring or use any weapons, firearms, or anything that may be construed as a weapon.

As NFTY is a community of teens that respect and appreciate the adult leadership and each other,

I agree to abide by any additional rules, pertinent to a specific event, which may be announced, and to accept the consequences of their violation.

I understand that elements of this brit apply from the time I leave home for the event, during the event itself, and until I return home after the event. Some elements include behaviors and expectations between events.

My signature affirms my agreement to the rules and policies of NFTY and this B'rit K'hilah.

Signature of Applicant

Date

Application Questions

*Please answer the following questions as completely as possible and send them along with the rest of your application to jflatt@nfty.org no later than **Monday, April 12, 2021**.*

1. Being on Regional Board is time consuming and can be stressful and emotional. How do you plan to balance your school year, which may include homework, extra-curriculars, jobs, friends, and other personal needs, with all the responsibilities that come along with being on Regional Board?
2. What leadership experience or qualities, both in and out of NFTY, do you have that would help you in this position?
3. What has changed since last month, when candidacy packets were due, that now motivates you to apply for Regional Board? If you were a candidate for Regional Board, what now motivates you to apply for this specific position?
4. What ideas do you have to enhance the region and position of CVP over the course of your term?
5. As CVP, a main responsibility of your position is to create graphics for NFTY-GER social media platforms. Please create a graphic for an event using the following details:
 - a. NFTY-GER Havdallah
 - b. May 21, 2021 at 7pm
 - c. Grades 8-11